



CFMA Member Advertising Program Pricing and Specifications

CFMA members can now purchase advertising in the CFMA quarterly newsletter, in the periodic emailed news updates and on www.cfma.com.

Advertising is a great way to gain additional exposure with manufacturer members and all of our partners in California's furniture industry.

Advertising	Location	Run Time	Member Price	Specs
Website Banner	Home Page	1 month	\$100/mo	Static JPG, Full Color, 255w x 215h px
Website Banner	Home Page	12 months	\$1,000	Static JPG, Full Color, 255w x 215h px
Email News Update	Left Rail	1 month all emails	\$100/mo	Static JPG, Full Color, 200w x 225h px
Newsletter Ad	Full Page	1 publication	\$100/publication	8.5" x 11", color, jpg/pdf, 600 dpi
Newsletter Ad	Half Page	1 publication	\$75/publication	8.5" w x 5.5" h, jpg/pdf, 600 dpi
Newsletter Ad	Left Rail	1 publication	\$50/publication	2" x 2" color, jpg, 300 dpi

Complete the Form Below to Sign Up

Company or Card Holder's Name _____

Billing Address _____

Telephone Number _____ Email _____

I HEREBY AUTHORIZE CFMA TO CHARGE \$_____ FOR ADVERTISING

Credit Card# _____ Exp. Date _____

CVV Code _____ Signature _____

Email or fax this form to Andrea at andrea@cfma.com or 714-632-5405